## How Do Promote Rich Conversations About Videos and Other Media? ASCD Arias



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In this digital age, students are constantly bombarded with videos and other media. It can be difficult to know how to engage them in meaningful discussions about these materials. However, it is important to do so, as media literacy is an essential skill for the 21st century.

One way to promote rich conversations about videos and other media is to use the ASCD Arias framework. This framework was developed by the Association for Supervision and Curriculum Development (ASCD) and provides a structured approach for analyzing and discussing media.

#### The ASCD Arias Framework

The ASCD Arias framework consists of four key elements:

- Access: This element refers to the ability to locate and retrieve media materials.
- Analyze: This element refers to the ability to critically evaluate media materials.
- Interpret: This element refers to the ability to make meaning of media materials.
- Apply: This element refers to the ability to use media materials for a variety of purposes.

By using the ASCD Arias framework, teachers can help students to develop the critical thinking skills they need to engage in meaningful discussions about videos and other media.

#### How to Promote Rich Conversations About Videos and Other Media

Here are some tips for using the ASCD Arias framework to promote rich conversations about videos and other media:

- Before viewing the media, ask students to predict what they will see or hear. This will help them to engage with the material and to think critically about it.
- While viewing the media, ask students to pay attention to the following elements:
  - The main message or purpose of the media
  - The target audience of the media
  - The techniques used to convey the message

- The biases or perspectives of the media
- After viewing the media, ask students to discuss the following questions:
  - What was the main message or purpose of the media?
  - Who was the target audience of the media?
  - What techniques were used to convey the message?
  - What biases or perspectives were present in the media?
  - How could the media be used in the classroom?

By using these tips, teachers can help students to develop the critical thinking skills they need to engage in meaningful discussions about videos and other media.

The ASCD Arias framework is a valuable tool for promoting rich conversations about videos and other media. By using this framework, teachers can help students to develop the critical thinking skills they need to navigate the complex world of media.

#### Resources

- The Arias Framework (ASCD)
- How to Get Students to Talk About Videos (Edutopia)
- How to Help Students Analyze Media (Teaching Channel)

Student-Led Discussions: How do I promote rich conversations about books, videos, and other media? (ASCD Arias) by Sandi Novak



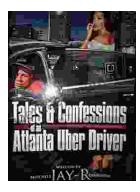
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