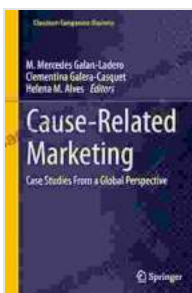


Case Studies From a Global Perspective: Classroom Companion

In today's interconnected world, it is more important than ever for students to have a global perspective. Case studies can be a powerful tool for teaching students about different cultures, perspectives, and challenges. They can also help students develop critical thinking and problem-solving skills.

This Classroom Companion provides case studies from around the globe that can be used to teach a variety of subjects, including social studies, economics, business, and environmental science. The case studies are designed to be engaging and relevant to students' lives, and they are accompanied by discussion questions and activities that can help students deepen their understanding of the material.



Cause-Related Marketing: Case Studies From a Global Perspective (Classroom Companion: Business)

by David The Good

★ ★ ★ ★ ☆ 4.7 out of 5

Language : English
File size : 29685 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 459 pages

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Case Studies

Case Study 1: The Rise of China

This case study examines the rise of China as a global economic power. Students will learn about the factors that have contributed to China's rapid growth, as well as the challenges that the country faces. They will also discuss the implications of China's rise for the rest of the world.

Discussion Questions:

- What are the factors that have contributed to China's rapid growth?
- What are the challenges that China faces?
- What are the implications of China's rise for the rest of the world?

Activities:

- Create a timeline of China's economic growth.
- Research a Chinese company that has become a global leader.
- Debate the pros and cons of China's rise to power.

Case Study 2: The Arab Spring

This case study examines the Arab Spring, a series of uprisings that began in Tunisia in 2010 and spread to several other countries in the Middle East and North Africa. Students will learn about the causes of the Arab Spring, as well as the challenges that the region faces in the aftermath of the uprisings. They will also discuss the implications of the Arab Spring for the rest of the world.

Discussion Questions:

- What are the causes of the Arab Spring?
- What are the challenges that the region faces in the aftermath of the uprisings?
- What are the implications of the Arab Spring for the rest of the world?

Activities:

- Create a map of the Arab Spring uprisings.
- Research a specific Arab Spring uprising.
- Debate the pros and cons of the Arab Spring.

Case Study 3: Climate Change

This case study examines the issue of climate change. Students will learn about the scientific evidence for climate change, as well as the potential impacts of climate change on the planet. They will also discuss the challenges and opportunities of addressing climate change.

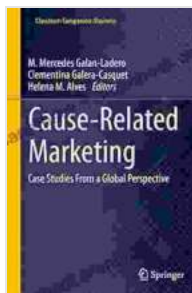
Discussion Questions:

- What is the scientific evidence for climate change?
- What are the potential impacts of climate change on the planet?
- What are the challenges and opportunities of addressing climate change?

Activities:

- Create a graph of global temperatures over time.
- Research the impacts of climate change on a specific region of the world.
- Debate the pros and cons of different climate change policies.

The case studies in this Classroom Companion provide a valuable resource for teaching students about a variety of global issues. They can be used to introduce new topics, spark discussion, and develop critical thinking skills. By engaging with these case studies, students will gain a deeper understanding of the world around them and develop the skills they need to succeed in the 21st century.



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